



Eastern Panhandle Swim Club

October 30, 2024

Dear Valued Businesses and Community Members,

We are reaching out with some exciting news! Our community's youth competitive swim team, the Eastern Panhandle Swim Club Pelicans, is now in its second year as a USA Swimming year round swim club. 150 EPSC swimmers practice at the Shepherd University Wellness Center in Shepherdstown during the week, and travel 1 to 2 times a month to compete with other teams in West Virginia and the Mid-Atlantic states. Kids ages 6-18 are training hard, making friends, and becoming lifelong leaders.

Swim families come to town multiple days a week for practices and even more families will visit Shepherdstown when we host competitive swim meets. Our home meets at Shepherd University bring 200 swimmers and their families to town from Jefferson and Berkeley Counties, and nearby counties in Maryland, Virginia, and Pennsylvania.

We are excited to provide opportunities for the local business community to support our swimmers.

If you would like to become a sponsor or support the swimmers with a gift or partnership, please contact our team sponsorship coordinator:

EPSC Swim Team Sponsorship Coordinator

Jarrod Plotner, jarrod.plotner@yahoo.com

Thank you for taking the time to consider supporting our swimmers! With your help we look forward to having the Eastern Panhandle Swim Club be a valuable resource for our community.

Yours truly, EPSC Coaches, Families, and all our talented swimmers!



Eastern Panhandle Swim Club

Team Profile and History

Eastern Panhandle Swim Club, LLC

Established 2024 by Co-Owners Erica Wheatley and Tim Clayton.

A for-profit organization to promote and support competitive swimming in the Eastern Panhandle of West Virginia and the surrounding areas.

Mission Statement

EPSC gives families the opportunity to pursue high level swimming close to home in a supportive, but challenging environment as well as creating opportunities for newer swimmers to explore competitive swimming through our summer and conditioning programs. We value every swimmer as an important part of our team and do our best to help them reach their potential in the pool and out.

Team History

The SUWC Sea Snakes started in 2015 and existed until the pandemic. It restarted as a non-competitive conditioning program before becoming a full USA Swimming program in the Fall of 2023.

The team has operated under the ownership of Shepherd University until the summer of 2024. The team has transitioned to new ownership under Erica Wheatley and Tim Clayton, and is operating full time this season as Eastern Panhandle Swim Club (EPSC), while still located primarily at Shepherd.

EPSC operates within USA Swimming, which is the national governing body for swimming in the US. We compete against teams generally in the Mid-Atlantic area - with meets in Maryland, Virginia, Pennsylvania and West Virginia. Our year-end focus is on our West Virginia region State Championship Meet in Morgantown. Last year we had multiple swimmers take top 3 spots in the State and we're looking forward to more this year. We compete year round with a couple different seasons - a Short Course season (25 yard pool), a Long Course season (50 m Olympic Distance pool) and our local Mid-Atlantic Summer Swim League, where we compete against other summer teams in the county and nearby in MD and PA.

We currently have 150 swimmers on the team coming from Berkeley and Jefferson County, as well as nearby cities in Virginia and Maryland. Our coaching staff work with all levels of participants to give everyone the opportunity to pursue their goals; some are just starting out and others are competing for college scholarships. We foster not only competition and fitness, but also leadership, confidence, and respect for ourselves and others. Graduates from our swim programs will have learned to work hard to overcome challenges and apply those lessons in college, as well as in their profession and personal lives.



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2024-2025 Season Sponsorships and Team Supporter Packages

EPSC Record Board Sponsor - \$1000 (1 spot available)

- Permanent Installation of Team Records Board, with sponsor's business logo
- Prominently recognized on team website and Facebook/Instagram with links to business page, indefinitely

EPSC Season Sponsors - \$500 (Unlimited spots available!)

- Prominently recognized on team website and Facebook/Instagram as Season Sponsor with links to business page for season, through March 2025.
- Recognized on our team's announcement board at the Shepherd University Wellness Center
- Includes branding on the team banner and team state championship T-shirt.

EPSC Meet Sponsor - \$500 (1 available per meet)

Upcoming USA Swimming home meets January 26, 2025 and May 4, 2025

- Hang Business Banner in Lobby
- Recognition as Meet Sponsor in announcements during the event.
- Recognized on team website and Facebook as Meet Sponsor with links to business page for season, through March 2025.
- Recognized on Flyers and meet entrance and posted on our team's announcement board at the Shepherd University Wellness Center

EPSC Meet Lane Sponsor - \$100 per lane (8 available)

Upcoming USA Swimming home meets January 26, 2025 and May 4, 2025

- Business Name/Logo on Lane Number sign posted behind starting blocks (8.5" x 11")
- Recognition in announcements during the event.
- Recognized on team website and Facebook as Lane Sponsors with links to business page for season, through March 2025.
- Recognized on Flyers and meet entrance and posted on our team's announcement board at the Shepherd University Wellness Center aquatic center

Season Supporters:

Support to our team can come in any way and is always appreciated! All supporters will be recognized by name on the Supporter Page of our team website. Support opportunities include, but are not limited to: Monetary gifts of any amount, items or gift cards for gift baskets or swimmer/team volunteer awards, discounts for swim team members, cross-promotions, or partnerships.

All sponsorships and monetary gifts will be given a receipt. Checks should be made out to Eastern Panhandle Swim Club. EPSC is a for-profit organization, and as such sponsorships are not tax deductible as donations, but may be deemed an advertising expense for your business - please consult your tax professional. EPSC Tax-ID 99-3084786

Thank you!